## FOODIE FEYI

### **PROFILE**

Gender : Female

Age : 22

Education : Bachelor's degree

Occupation : Student/ Lawyer

Address : Lagos, Nigeria



### **BIOGRAPHY**

Feyi is a foodie and is always down to start new things. She is also a lawyer who is currently doing her Masters degree in Entertainment law. She is a huge Tik-Tok user and lover with a huge interest in aesthetically pleasing pictures of food and even has a private food review page she has recently started up just for friends. Although she likes the aesthetics, the food also needs to be tasty and cheap.

## **MOTIVATIONS**

- Quick delivery times.
- Aesthetically pleasing
- Tastes good
- Cheap

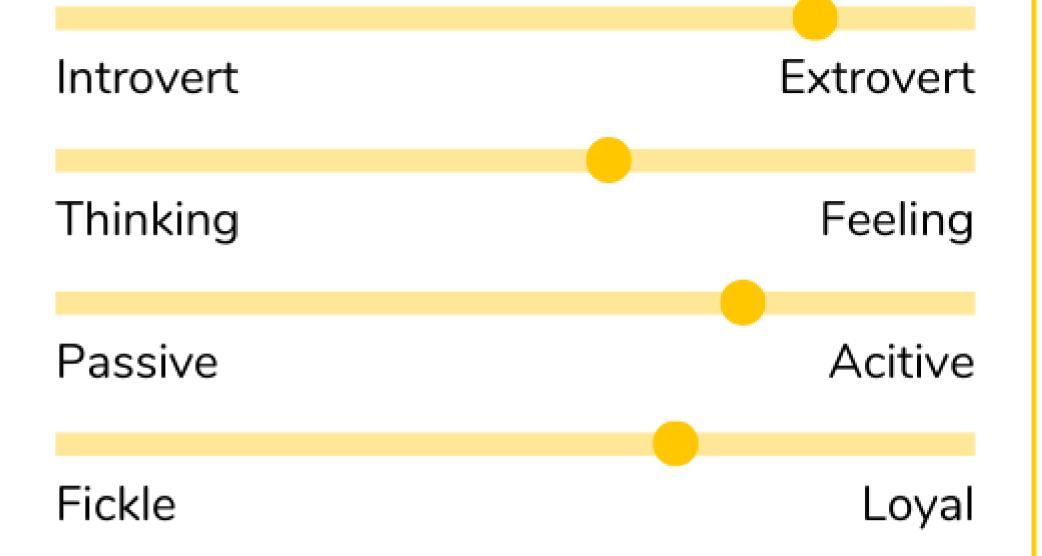
## **GOALS**

- Get cheap food to explore with and review on her page
- Order process should be quick and easy
- Should list the basic ingredients to help with her reviews

### **FRUSTRATIONS**

- Hates delayed deliveries
- Hates food thats good looking but not nice tasting

### PERSONALITY



### **TECHNOLOGY**

Websites
Social Media
Mobile App

# QUOTES

"First we eat..... then we do everything else."